

Swanzey Community Power

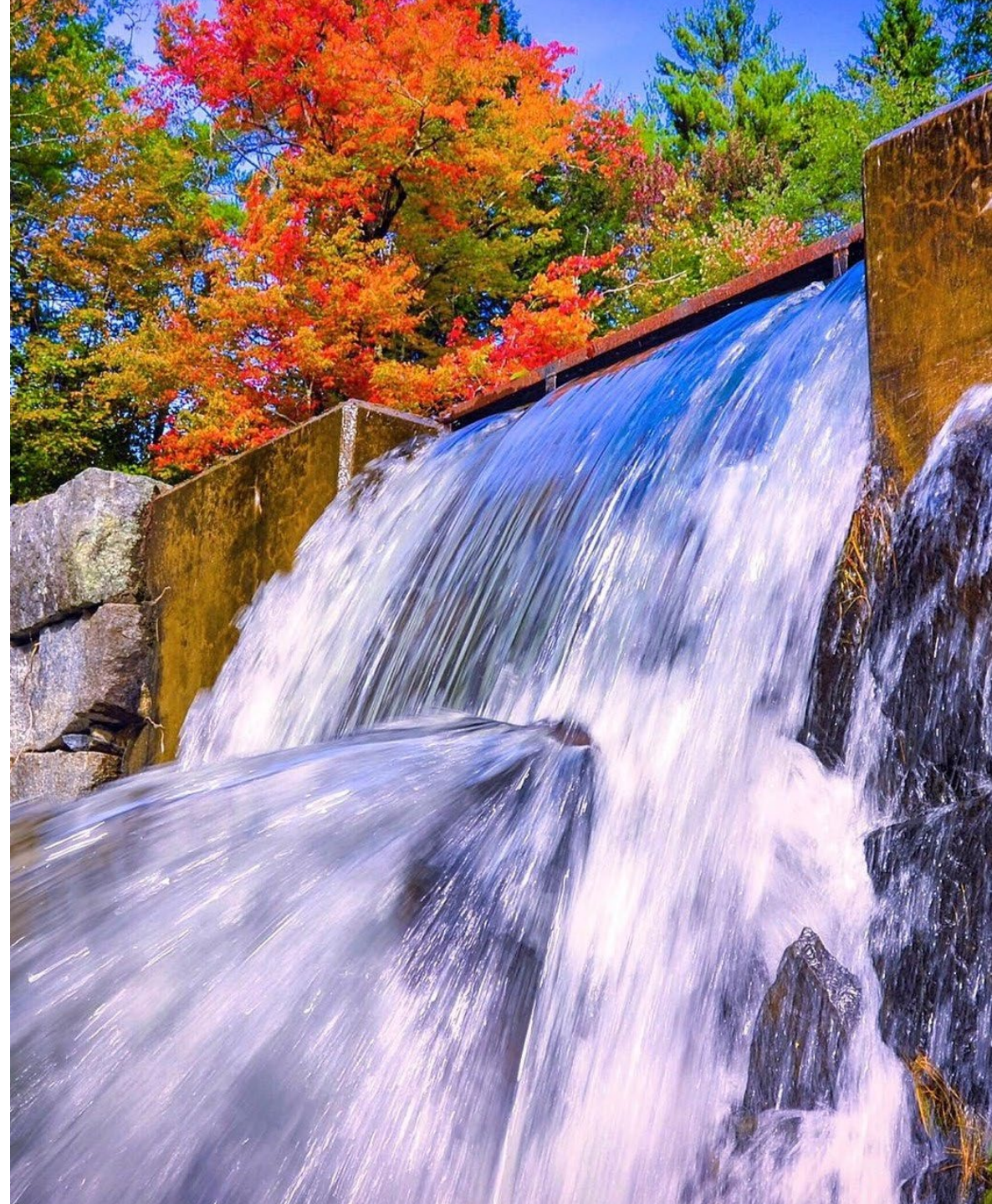


Public Hearing
December 8, 2021

Swanzeny Community Power Committee

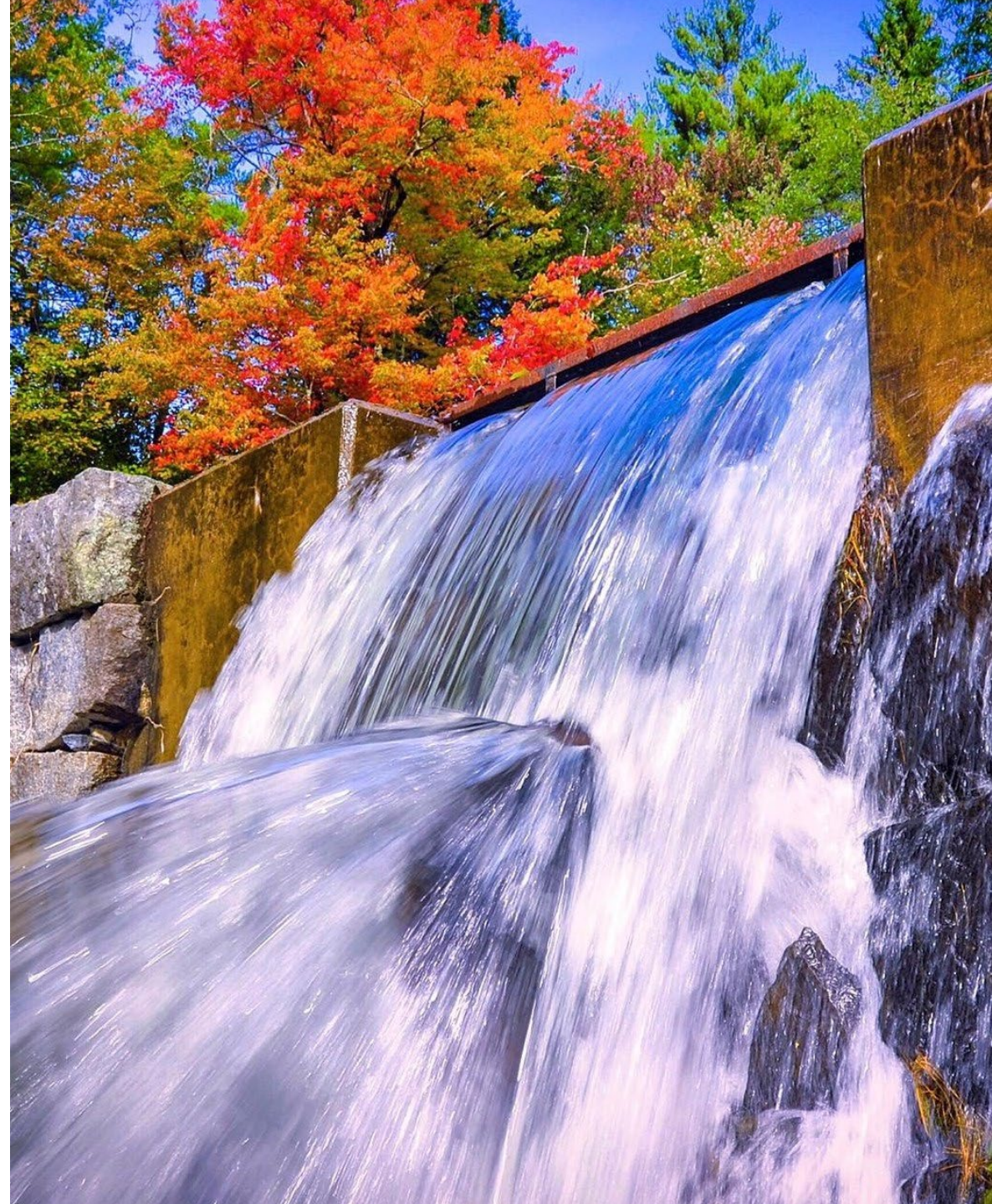
- Appointed by Board of Selectmen
March 17, 2021
- Five community members
- Contact:

Matthew Bachler, AICP
Director of Planning and Economic Development
Town of Swanzeny
(603) 352-7411 ext. 108
mbachler@swanzeny.nh.gov



Vision

“The vision for Swanzey Community Power is to launch a timely Community Power Program that provides community members with attractive choices and substantially enhanced renewable energy options at competitive prices.”



What is Community Power?



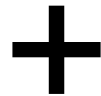
New Hampshire cities and towns purchase electricity for their communities, joining similar community programs in New England and around the country.

Secure Competitive Pricing

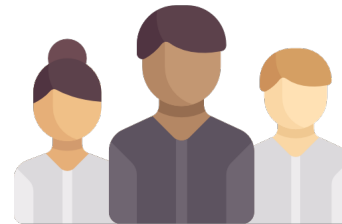
Market Timing



Utilities have little flexibility on when to purchase power or how long to lock in. Community Power has complete flexibility.

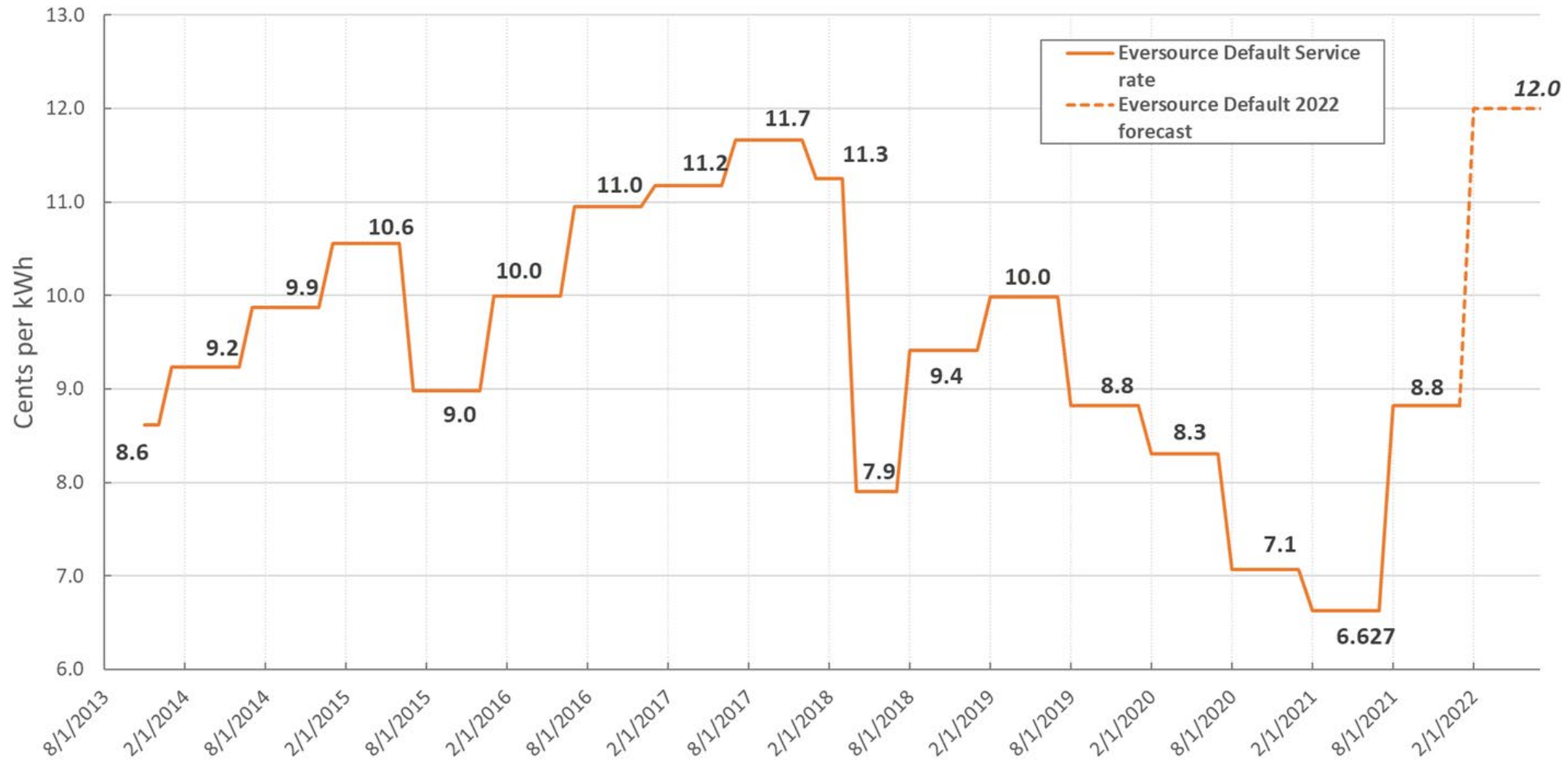


Buying Power

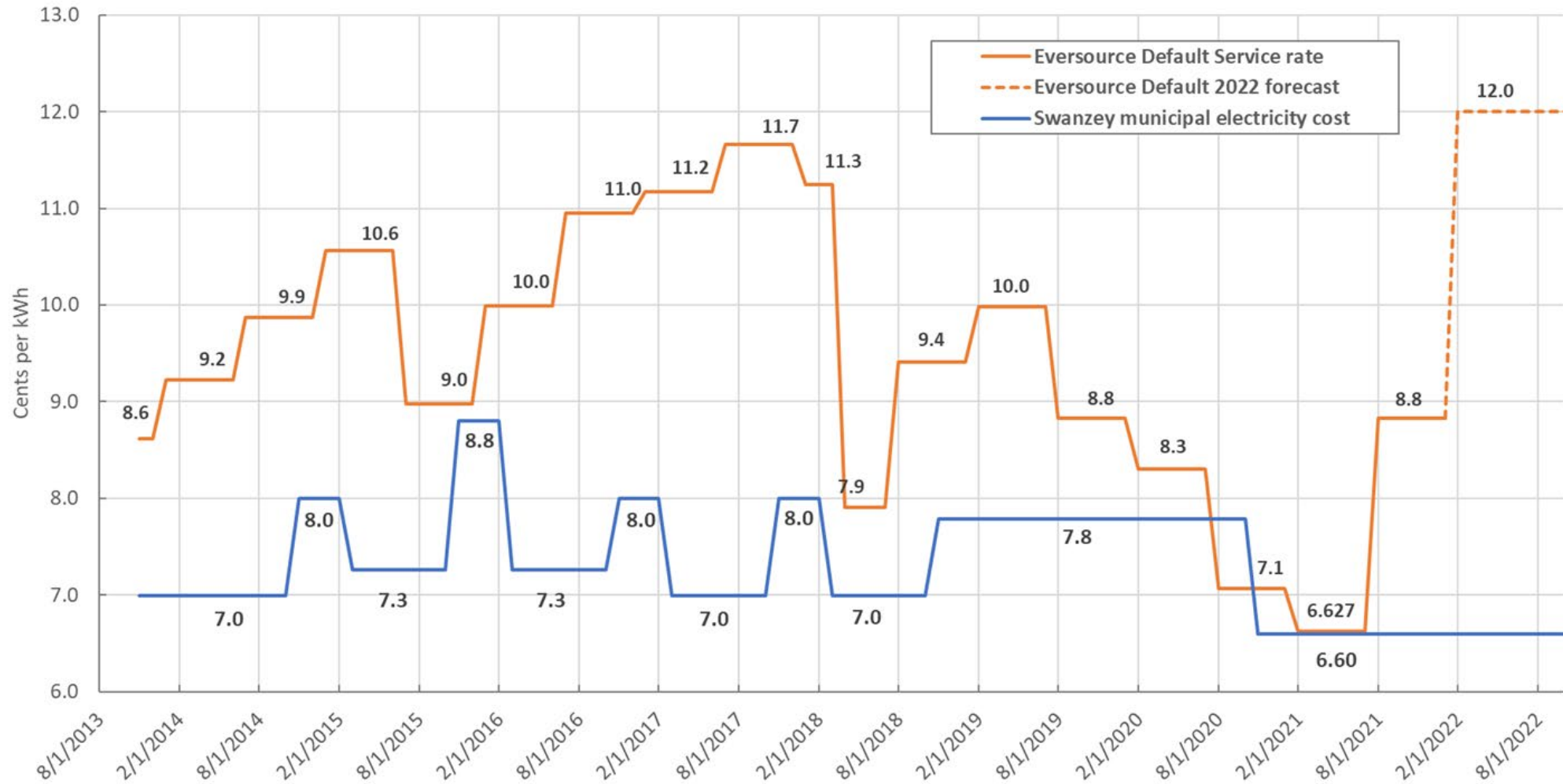


By pooling demand across the entire municipality, we generate significant buying power. We can even team up with other municipalities.

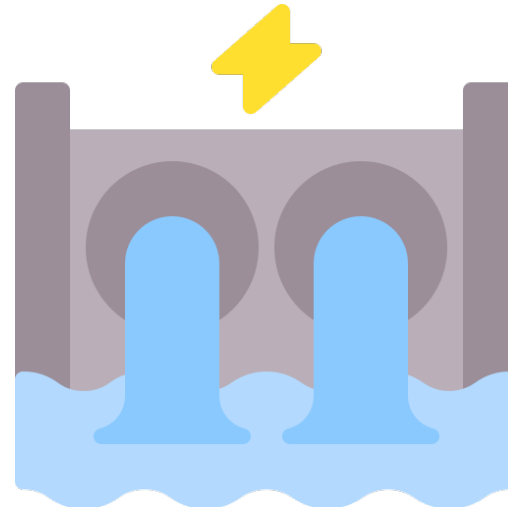
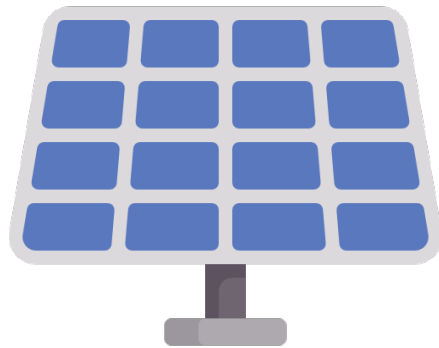
Eversource NH Default Service Rates
Cents per kilowatt-hour
2013 - 2022



Swanzy electricity costs
 compared to Eversource default service 2013 - 2022
 Average savings 2.2 cents/kWh



Use & Support Local Renewable Energy



We can choose where our power comes from, including options with local clean energy above state standards

More Benefits:

Local control



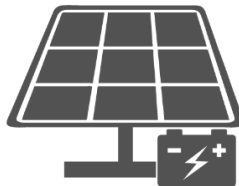
Consumer protections



Energy planning



**Innovative local
programs**



**Education and
awareness**



Consumer Choices

Eversource Default
Service

Third Party Offers

Community Power Program

**New Standard
Default**

**Optional
product
(optional)**

**100%
renewable
(optional)**

**Basic product
(optional)**

Swanzey Community Power Survey

September 17, 2021

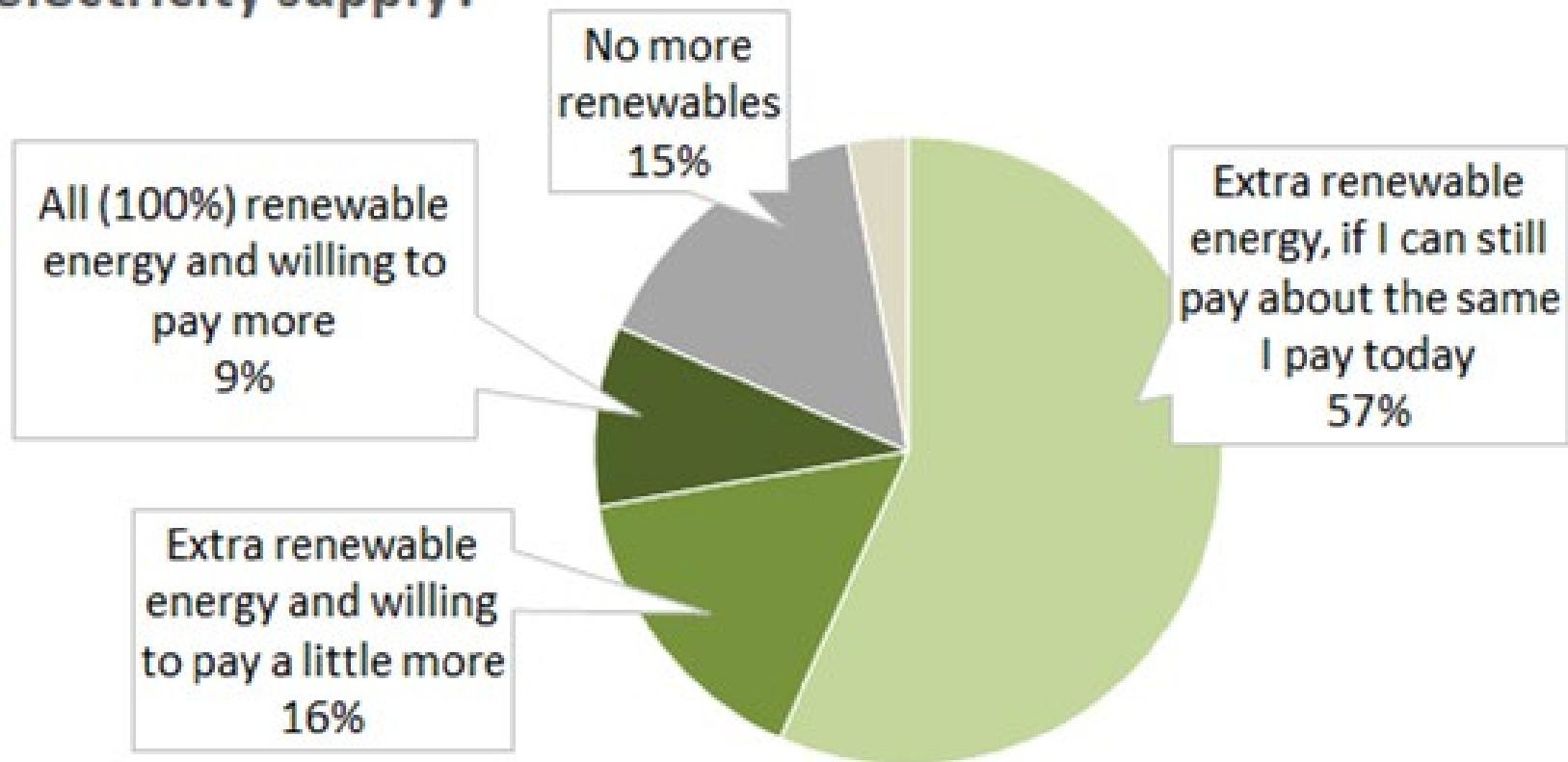
101 Respondents

- 85 online responses
- 16 paper surveys returned to town offices

Full survey results are available on the Community Power Committee page of the Town's website www.swanzeynh.org.

Swanzy Community Power Survey

Are you interested in adding extra renewable energy in our electricity supply?



Swanzey Community Power

	Default Product (Automatic enrollment)	Optional Products		
Product Name	Swanzey Default	100% Green	50% Green	Basic
Product Goals	Increase renewable energy use while maintaining competitive rates	Largest increase in renewable energy use (e.g. 100%)	Significant increase in renewable energy use (e.g. 50%)	Most competitive rate (no increase in renewable energy use)

Swanzey Community Power

- No cost to municipal budget
- No fees or penalties to join, change products or to leave the program
- No affect on low-income discounts or net metering



- NH electricity broker serving 65 municipalities and school districts including municipal buying groups
- Administrator of largest group net metering program in NH
- Solar/Hydro/REC integration for multiple communities



GoodEnergy

- 10+ years Community Power experience
- New England regional team
- 40+ active programs and groups in MA
- Buying group organized in 2021 in RI including Providence
- Savings achieved across all New England programs: **\$80 million+**

Next Steps -

Get Started

1. Appoint a Community Power Committee
1. Engage experienced consultants SP/GE for no costs and no obligation

Plan & Approve

- 3. Develop Community Power Plan with public input**
4. Local approval of plan through Town Meeting

Regulatory

5. Submit Plan to the NH Public Utilities Commission for approval and notify utility Eversource

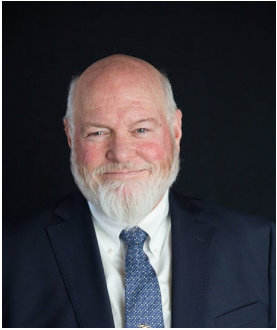
Outreach + launch

6. Procure electricity supply
7. Implement public education and opt-out campaign
- 8. Launch!** Eligible accounts that have not opted out are automatically enrolled

Manage + Monitor

9. Provide ongoing customer support, outreach, opt up campaigns, data management and analysis, planning, and more

Questions?



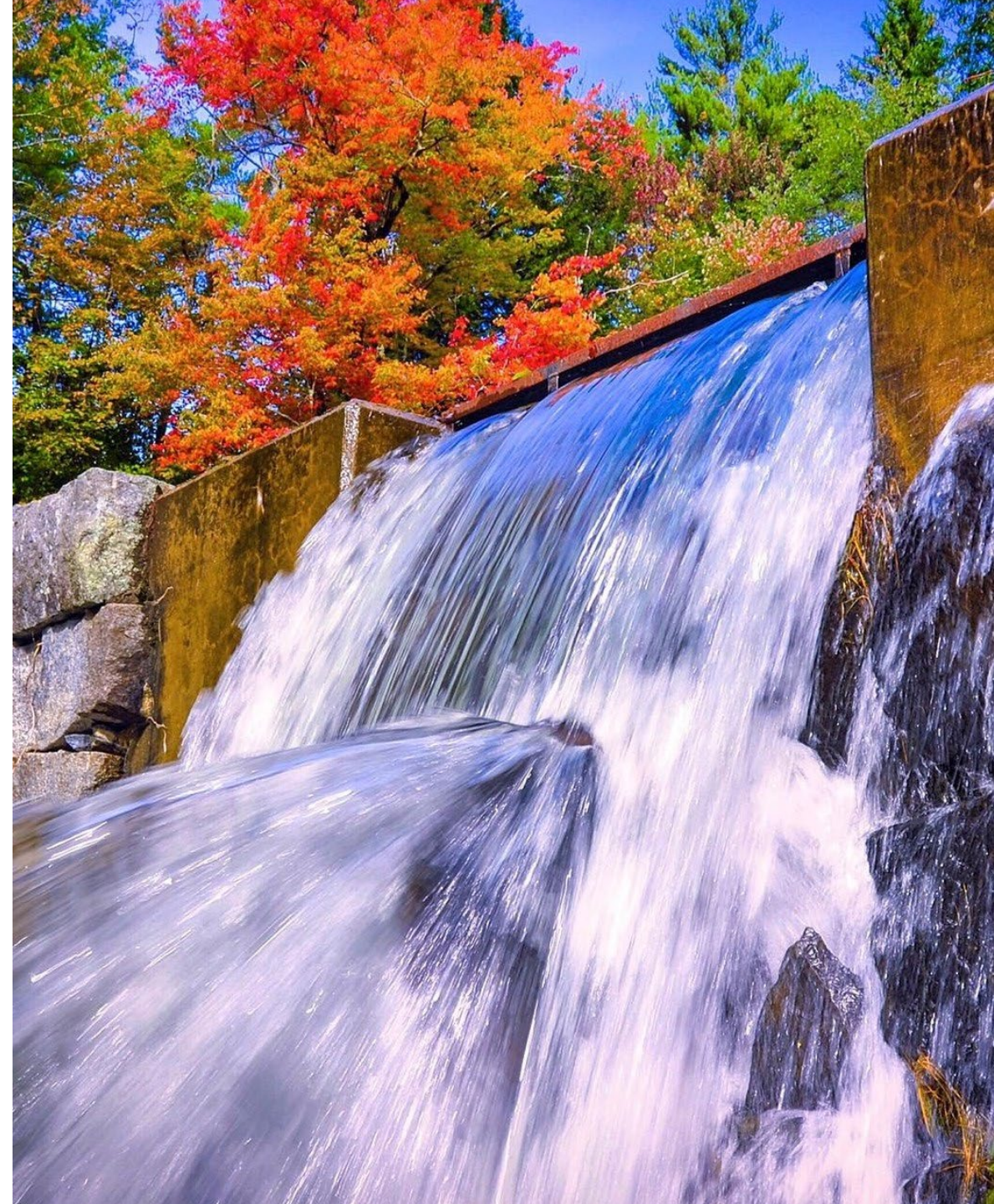
Bob Hayden
President and CTO
Standard Power
b.hayden@standardpower.com



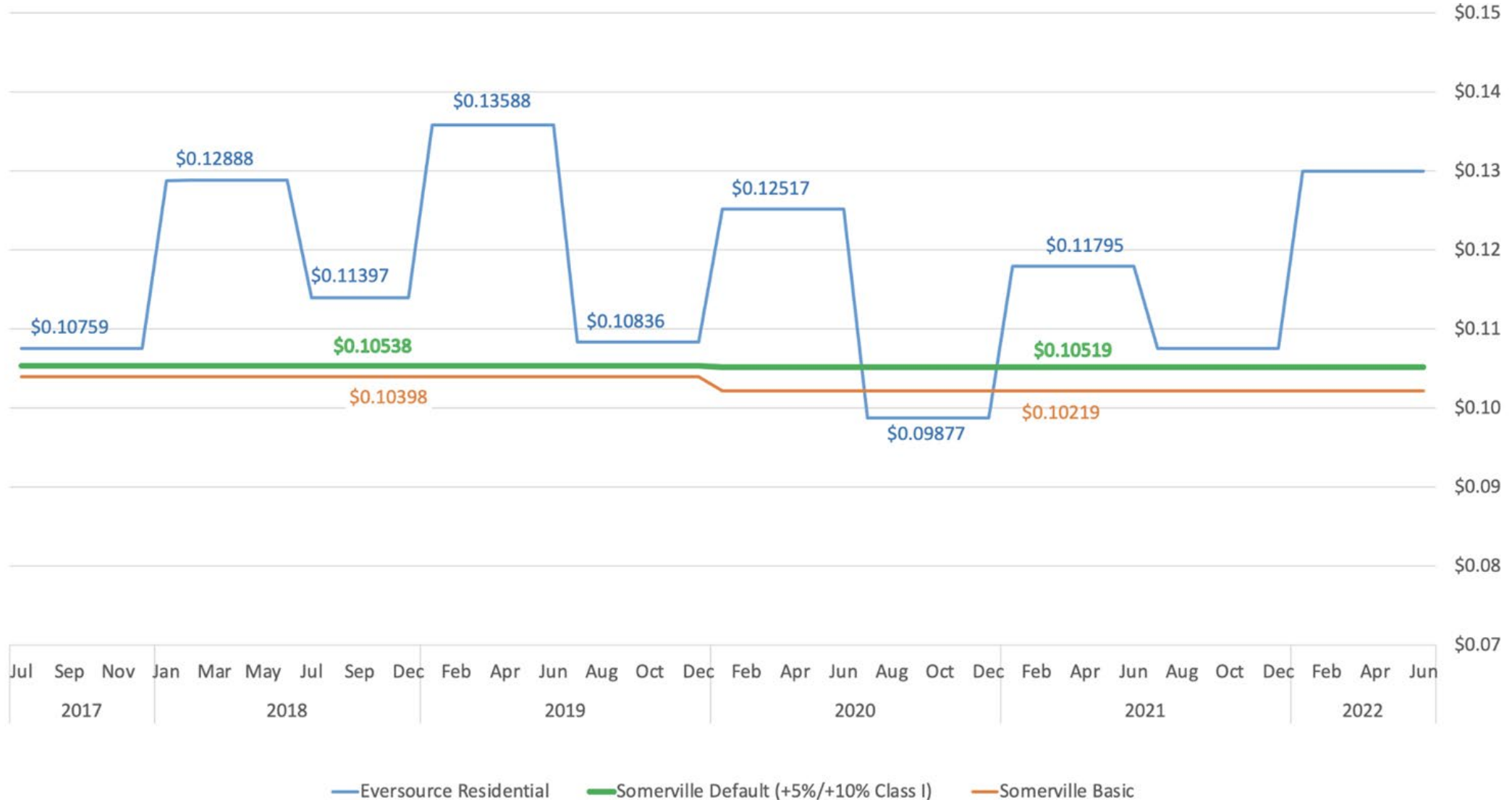
Patrick Roche
Director of Innovation, New England
Good Energy
patrick@goodenergy.com



Emily Manns
Community Power Consultant
Standard Power
e.manns@standardpower.com

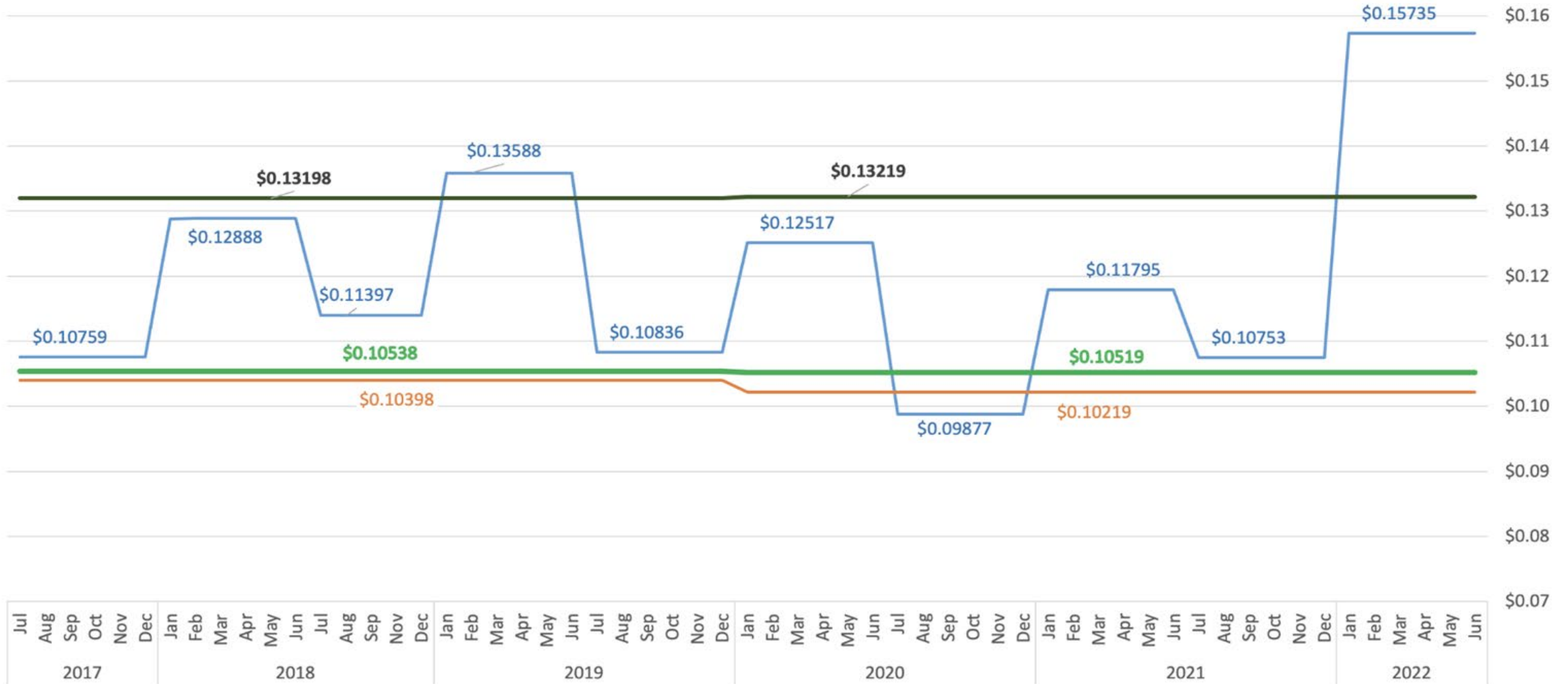


Example Somerville, MA



Disclaimer: Savings cannot be guaranteed, because utility Basic Service prices change every six months for residential customers

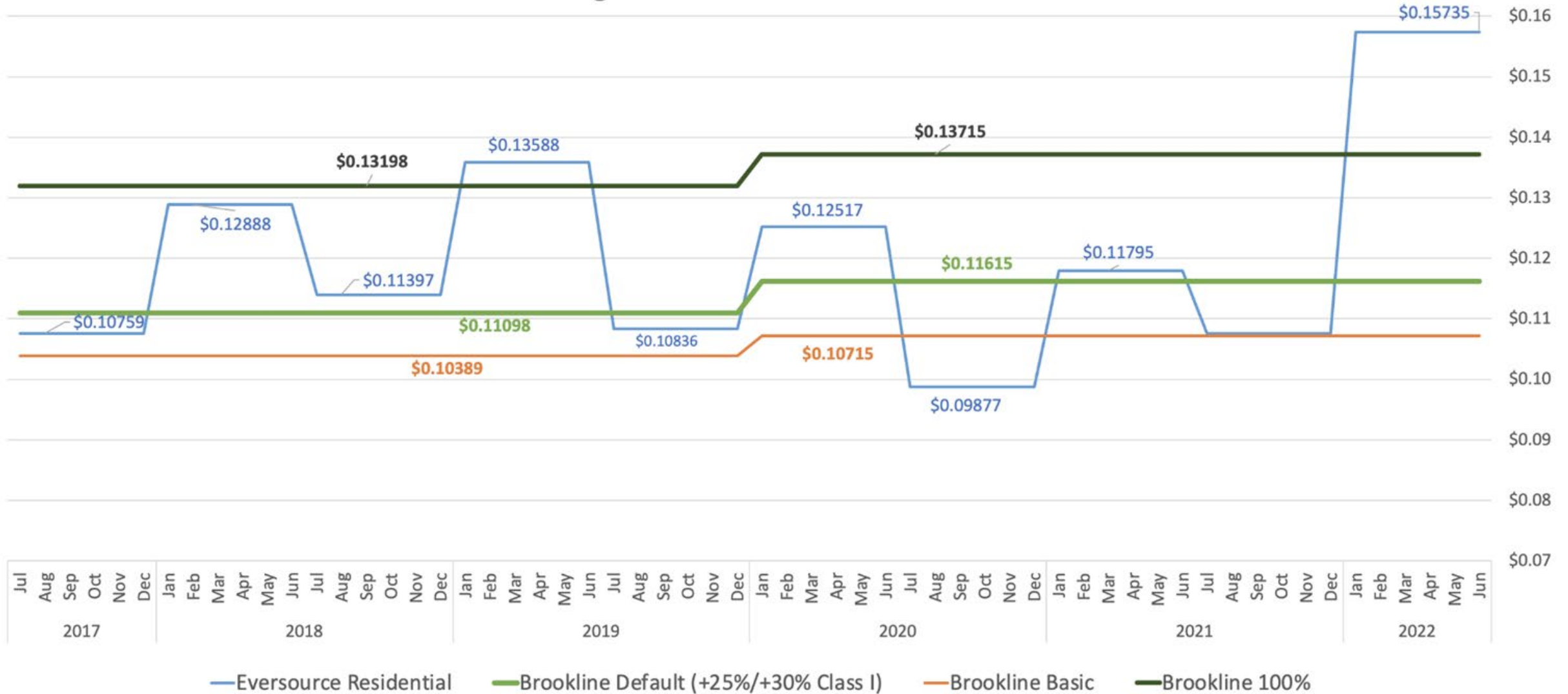
Somerville Community Choice Electricity



— Eversource Residential — Somerville Default (+5%/+10% Class I) — Somerville Basic — Somerville 100%

Disclaimer: Savings cannot be guaranteed, because utility Basic Service prices change every six months for residential customers

Brookline Green Electricity



Disclaimer: Savings cannot be guaranteed, because utility Basic Service prices change every six months for residential customers

Our Approach



Competitive Retail Model: Supplier Guaranteed Contract

Proven track record in 700+ programs in IL, OH, MA, NJ, NY & RI

Provides stable, competitive rates with no cost to municipal budget - all costs recovered in supply rate

Supplier retains all risk ---> No risk to municipality or customers -- Critical in increasingly volatile energy landscape